

Kwizda

# POWERFUL PROTECTION FROM WILDLIFE



**TRICO®**

## Dual Action Mode | Long-lasting Protection | Rain Resistant

TRICO® is a scent and taste repellent that protects against deer, elk and moose that browse, rub or debark seedlings, trees and shrubs. TRICO® provides effective control of ungulate damage to vulnerable, ungulate attractive agriculture and forestry plants, providing effective control for up to 6 months.

Ensure young seedlings and plantings have undisturbed growth.

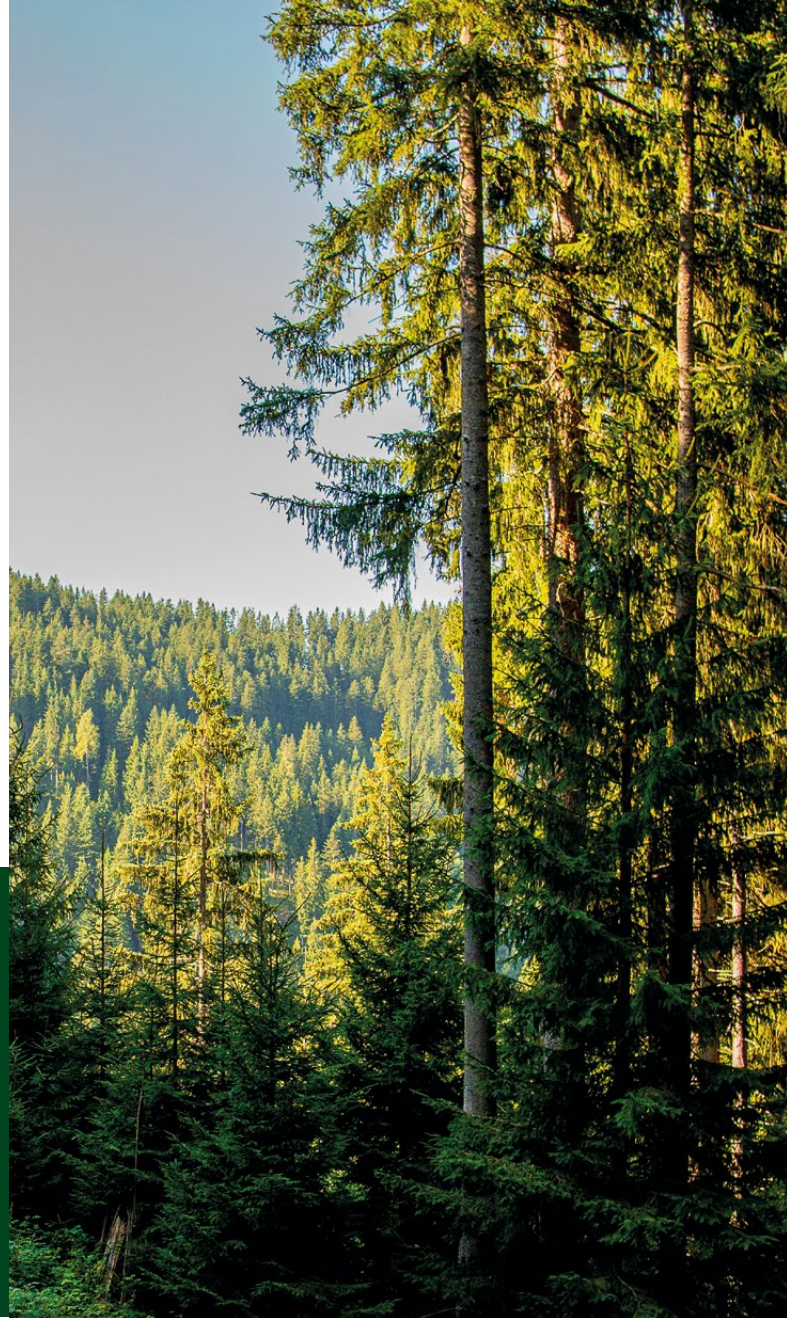


# CANADIAN FORESTS

In Canada, provincial and private land forests have faced numerous disasters including wildfires, biodiversity loss, deforestation, droughts, and pests and disease outbreaks. Compounding these disasters is the increase in ungulate populations resulting from favorable habitats and reduced predation associated with human development. An overabundance of deer, elk and moose is limiting regeneration of the forest understory.

To overcome these challenges, reforestation is key to sustaining healthy climate resilient forests for the future. The 2 Billion Trees program aims to plant over 2 billion trees over 10 years to capture and store carbon, improve air and water quality, help restore nature and biodiversity, cool urban centers, and create jobs and thousands of green jobs.

Obstructive fencing is not a preferred alternative due to its high costs. Alternatively, TRICO<sup>®</sup>, the proven protection and lasting defense effectively deters browse by deer, elk and moose.



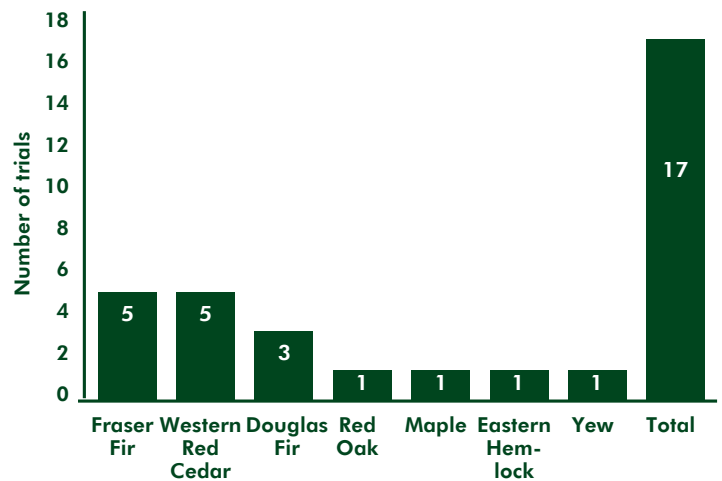
## INNOVATION MEETS TRADITION

European farmers and foresters have long used sheep wool to protect their crops and trees. However, its application was labor intensive, time consuming, and protection was short lived. Seeking to overcome these issues, Kwizda Agro sought to develop a natural alternative. Through our expertise and experience in developing highly effective and innovative formulations, Kwizda Agro took 'sheep fat', a natural active ingredient, to create a powerful and effective deer repellent.

## EFFICIENT TOOL FOR MODERN FOREST MANAGEMENT

TRICO<sup>®</sup> is a deer, elk and moose repellent developed to provide forest owners and managers with a practical and cost effective solution to protect their trees against browsing, antler rubbing and debarking damage. The specially designed formulation of TRICO<sup>®</sup> ensures an easy and fast application, provides long lasting protection and has excellent plant compatibility. TRICO<sup>®</sup> effectively repels game through taste and smell and is completely harmless to humans and animals. Proven efficacy with over 20 years of commercial use in Europe and over 17 North American & Canadian registration trials.

### TRICO<sup>®</sup> RESEARCH

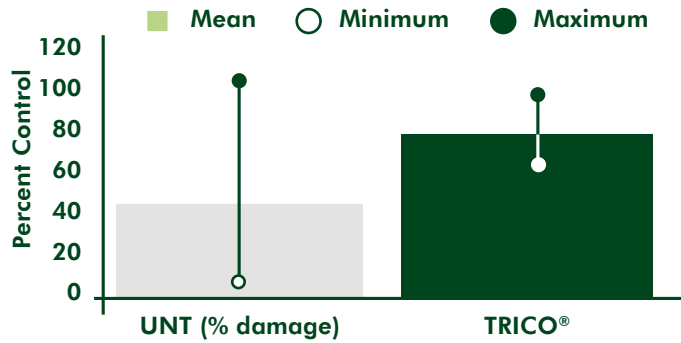




# LARGE SCALE FORESTRY

Only 6% of Canada's forests are privately owned with the remainder managed by provincial and federal governments. TRICO® is a product that assists the large-scale forester to reach their reforestation obligations.

In areas with high browsing pressure, TRICO® can protect tree species that are preferentially selected by deer, elk and moose. TRICO®'s long-lasting protection reduces the effort and expense when compared to other repellent and barrier strategies.



2017 to 2021. Mean of 7 trials in Canada (Ontario, British Columbia) & US (New York) against White-Tailed Deer, Black-Tailed Deer and Roosevelt Elk

# NURSERY TREES

Whether your production is "ball and burlap," "container" or "bare root" increasing plant survival is paramount. Discouraging browsing by deer, elk and moose can also conserve native species in conservation settings. Applying TRICO® in the nursery ensures your customers trees are protected from the moment they are planted while saving application costs in the field. TRICO® is suitable for spring and autumn planting.

Treatment	average % of seedlings nibbled	average % of seedlings bitten	average % of seedlings pulled
control	40	54	38
Plantskyyd	38	44	28
Trico USA	28	7	4
Trico EU	20	3	1

# CHRISTMAS TREES

North America is one of the world's leading producers of natural Christmas trees. Growing and harvesting quality Christmas trees like pine, spruce, and fir for the consumer and commercial markets is essential to meeting the growing demand for natural and sustainable trees. TRICO® protects your valuable production. Its easy-to-apply spray is transparent when dried on the seedling or sapling and is completely harmless to animals and humans.

# SMALL TENURES

Forest practices that encourage the immediate regeneration of new trees is essential for sound forest management, long-term forest health, and productivity. Letting in more light allows shrubs and trees to thrive. Wildlife benefits from increased food sources and the woodlot owner from a harvest of timber. TRICO® is a ready to use repellent that protects all tree species from all types of deer. Harmless to animals, it protects them as well as your new forest stand.



Control Tree  
Western red cedar trial. Sayward, BC, May 18, 2021. Photo courtesy of Jacquelin McNicol.

# MANAGEMENT BEYOND FORESTRY

TRICO® when diluted protects field crops, vegetables, vineyards, orchards and berries from browsing by deer, elk, and moose. Hardly detectable to humans, but highly repellent to animals, it provides a very strong scent and taste barrier. TRICO® provides effective control of damage to vulnerable, deer, elk and moose attractive agricultural plants.



## ADVANTAGES OF TRICO®

### EFFECTIVE



- Discourages damage from browsing, rubbing and debarking
- Dual mode of action repels through taste and smell
- Protects all tree species

### PRACTICAL



- Ready to use
- Apply with a backpack sprayer
- Increase productivity. Reduce man-hours

### NATURALLY SOURCED



- Sustainable active ingredients
- Suitable for all terrains
- Safe to humans and animals

### SUPPORTIVE



- Protect seedlings to mature tree
- Flexible reforestation options
- Registered and sold in 21 countries in Europe and US

### RELIABLE



- Applied to over 200 million trees annually
- Rain resistant
- Long lasting protection and damage

### COST BENEFIT



- Safeguards seedling investment
- Avoid costly replanting due to deer browse and damage
- Apply at nursery to save time and labor

## LEARN MORE ABOUT TRICO®



Scan the QR code, contact us or visit our website at [www.kwizda-ca.com](http://www.kwizda-ca.com)

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In Partnership With



### KWIZDA AGRO

Kwizda Agro is a leading supplier of chemical and biological pesticides in Austria. Kwizda-Agro is part of the Kwizda group, consisting of pharmaceutical, pharmaceutical trade, agro and sealing systems. Kwizda, Inc., the North America entity, focuses on providing its deer repellent products to US and Canada.

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